

EVENT PHOTOGRAPHY INSTRUCTIONS

The link 'EVENT PHOTOS' on my home page at www.GregoryJohnPhotography.com

takes you to www.Backprint.com/GregoryJohnPhotography for the Professional Lab hosting site I use for customers to purchase photographs and specialty items from their Event.

On the Event hosting site at the above link, you will see a box labeled 'Events', with a drop-down choice box that says '(choose an event)'. Recent events also will appear under that with a direct link to them, so use that if your Event shows there, otherwise click on the 'down arrow' to the right of '(choose and event)', click on your event, then click on the 'Go' button.

When you get to your Event's Main page, you will see one of two things:

- ❑ If the box on the right says 'Notify Me When My Pictures Are Ready!', this means that we are in the process of editing the pictures and loading them up to the site, after which the site will be made active, and, if you enter your contact information in the boxes as shown (don't forget to click the 'submit' button), you will receive an email when the site goes 'live', in which case you will see what is described in the next bullet point.
- ❑ When the site is made 'live' you will see your Event's main page with some information (read it!) and a Photo Search box where you will make one of two choices, either Bib (Uniform) Number, or Category.
 - If your event has a Bib or Uniform number, enter it there and click Show Photos, however some events might have more than one person with the same Uniform number, so you'll have to view them to find yours.
 - If you have a Category, click that radio button, then choose a category and click Show Photos. On a subsequent screen there might be an opportunity for a Sub-Category to further narrow down the images you will be presented with.
 - Sometimes it's hard to see the Bib or Uniform number when we enter the data for the Event, so don't forget to check the Lost and Found section link at the bottom of that page.

The images shown in the Internet are low-resolution for 'web' purposes. The purchased prints and items have full high resolution images. This website also has a 'watermark' ("Gregory John Photography, LLC") which will not appear in the purchased image.

When you find an image you are interested in purchasing, including seeing the options available for the image, click on the thumbnail image, then on 'Order Products'. The image will be shown, with the Watermark, with prints and product choices on the right side. See the tabs at the top of the print list for additional items.

Some items have additional artwork that will be overlaid on the image. For example, the Magazine Cover. If you put your mouse cursor over the word 'Magazine Cover' you will see a small sample appear at the bottom.

The item 'Memory Mate' has both an individual and 'team' picture. For the team picture, this is added to the order at check-out time. So, when you are viewing pictures, find your team, or 'second' picture and write the the Image Number ID. You will enter this on the ordering page at the end of the check-out process.

For a purchase, enter a quantity for the item on the right. Click 'Add to Cart' at the bottom. Additional choices can be made from that point. Note that the final ordering page only shows the sample image(s) selected---overlays such as the Magazine Cover do not appear on this page, but will be in the item received.

The site takes credit cards, adds sales and shipping. The product is mailed directly to you.